

experience

Freelance Designer · May 2016 – present

Brand identity design, print and digital asset design, digital illustration, website design. Clients include: Esperanca Ja, Hope Now!, Cape Verdean Veterans Memorial, Goodwill RI, Paper Moon Invitations, Charlestown Rathskeller Tavern, Planta Wellness CBD Shop

Leica Geosystems · Graphic Designer | Agile Marketing · Mar. 2019 – present

- Create customer and internal-facing marketing materials as well as design and build web pages using Drupal and Wordpress content management systems
- Use wireframing and prototyping tools to plan UX web flows + UI interfaces
- Act as brand manager and main point of contact for all design relating to the BLK product line – design lead in recent brand development, creating digital and print materials to be distributed across global divisions as well as establishing a brand guideline and “BLK style” graphics to be used throughout brand*
- Work closely with a small marketing team to create a wide interdisciplinary range of content, as well as collaborate with global product teams

*examples of work available upon request, and throughout shop.leica-geosystems.com

Worldways Social Marketing · Visual Designer · Sept. 2016 – Dec. 2018

- Conceptualized and designed brand identities for programs and organizations
- Used both visual and verbal communication methods to explain design theories and processes to clients
- Designed digital and print assets such as responsive websites, environmental graphics, infographics, brochures, custom illustrations, and more

FM Global · Multimedia Design Intern · Nov. 2015 – Sept. 2016

- Responsible for editing internal and external presentations to meet global company brand standards
- Created graphics and animations for multimedia projects
- Communicated design solutions to internal clients, including many at an executive level
- Assisted with technical support at conferences

education

Johnson & Wales University · Providence RI

B.S. Graphic Design + Digital Media · May 2016 · *summa cum laude*

awards & recognition:

- Restaurant rebrand project featured in Culinary Museum Exhibit **Summer 2016**
- Recipient of the School of Engineering & Design Academic Performance Award **May 2016**
- Work featured in School of Engineering + Design Exhibit **April 2015 + 2016**
- Dean's List **2011 - 2016**

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skills

UI / UX design
Brand identity ideation + design
Print Production
Editorial layout design
Digital illustration
Typography
Package design
Animation
Oral + written communication
Copywriting

tools

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe XD
Wordpress
Drupal
HTML & CSS
InVision
Microsoft Office
Social Media
Pen + paper